



# Central West Trillium Survey Results 2019

1<sup>st</sup> Survey

# Overall Statistics

- Survey was opened on August 25 and closed on October 1, 2019
- 33 entries were received with valid CW THJA memberships – 8.8% response rate – down from 2018
- 3 with not valid numbers or no numbers – these were removed from the survey
- Average rating of 3.8 for CW shows – with 1 being poor & 5 being excellent

# Breakdown on how many shows respondents attended on the Central West Trillium Circuit

**20** – 10 or more shows for 2019

**5** – 5 or more shows for 2019

**5** – 1 to 4 shows for 2019

**3** – 1-3 shows for 2019

# Respondents where asked to rate their overall experience at the CW Trillium Shows:

JD – 4.25

Red Ribbon – 2.96

Hamiton Hunt – 4.12

Parish Ridge – 4.45

Fox Run – 3.75

Vanbrook – 4.18

Meadowlarke – 3.68

Iron Horse – 4.27

Waymark – 4.06

Rating was from 1-5

Twinholm – 3.09

\*averages noted above for each show\*

1 = poor

Camberwell - 3.40

5 = excellent

# Respondents were asked about:

Ribbons – how important are they – average of 3.8  
= very important to extremely important

Course Design – how important is it to the show – average of 4.21  
= extremely important

Judging – how important is it to competitors – average of 3.96  
= very important to extremely important  
\*\* 8 respondents were not sure about judging  
and responded with not sure \*\*

# Respondents were asked about:

Ring Quality at CW shows – average of 2.87  
= good at times

Prizes – what is your favourite idea of a great show prize:

- Silver plate – 11 votes
- Other – 14 votes
  - other – coolers (wool or scrims); halter & lead; key fob; neck ribbons; and saddle pads
- Bag of goodies/baseball cap – 3 votes
- Boot/helmet bag – 2 votes

# Takeaways

- Members who did respond were mostly strong supporters of Central West, attending many shows (therefore the right audience)
- May need to re-think how we encourage more involvement in survey completion
- Course design continues to be an important issue for members
- Ring quality continues to be a concern for members
- Value of the survey is in individual show results and monitoring change over time as opposed to comparisons between shows

**THANK YOU FOR ATTENDING THE 2019 CENTRAL WEST  
TOWN HALL**

